PRESS RELEASE - Winchester, VA - September 03, 2010

Winchester Wheelmen cycling club is sponsoring a bicycle race in Winchester's Jim Barnett Park on October 3rd, 2010, 9:00A.M. – 3:45P.M. Cyclocross racing is not quite like any other racing discipline. The race is conducted on closed

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course, allowing spectators to view a lot of the race from a single location. The races are physically demanding, but relatively short. For spectators, there is no fee at all. The racing is fast and fun to watch!

This is the 2nd year Winchester Apple Harvest Cyclocross Race has been held. Last year, it was a USA Cycling-sanctioned event, but not part of any race series. Even at that, the race was very successful, with high praise from all those who participated.

This year, the race is the 3rd in a series of Mid-Atlantic Bicycle Racing Association cyclocross races. The racers participating in the series accumulate points along the way to designate a

series champion. With MABRA affiliation, the expected number of racers will increase greatly (to at least 250 racers).

There will be multiple races throughout the day, broken down by category (skill level and gender). The first race starts at 9:00AM. The last race (Category 1/2/3) starts at 2:45PM. The shortest duration race is 40 minutes; the longest is 1 hour. Spectators are free to come and go as they'd like throughout the day.

Race Director: Steve Breeden (drsbreeden@gmail.com, phone: 540-664-6338)

Co-Race Director: Kenneth Morris (<u>kennethm_30@yahoo.com</u>)

RE: <u>www.winchesterwheelmen.org</u>, <u>www.bikereg.com/events/register.asp?eventid=11579</u> (2010 race registration page), A brief video to explain what cyclocross racing is about: <u>http://www.youtube.com/watch?v=VRZOa_E9Qs8</u>

Some photos from last year's inaugural race, featuring Winchester Wheelmen Racing Team members and friends:

